

# Wokingham

q1 2012 business confidence report



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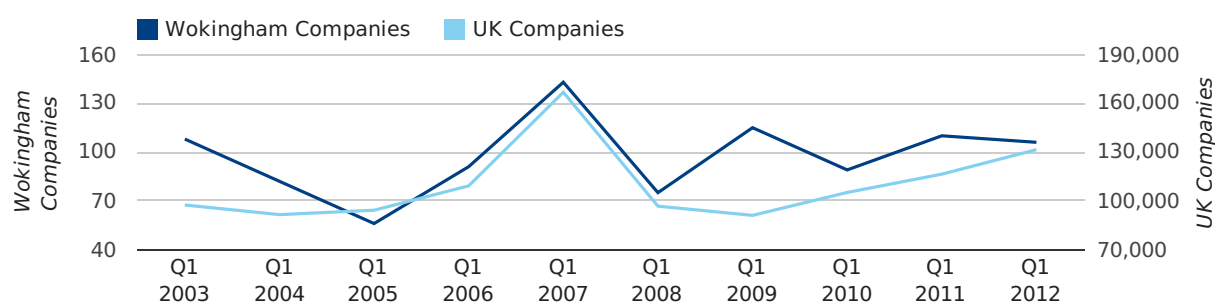
## Quarterly Data (Q1 Jan-Mar 2012)

A total of 106 companies were registered in Wokingham during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 3.6% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

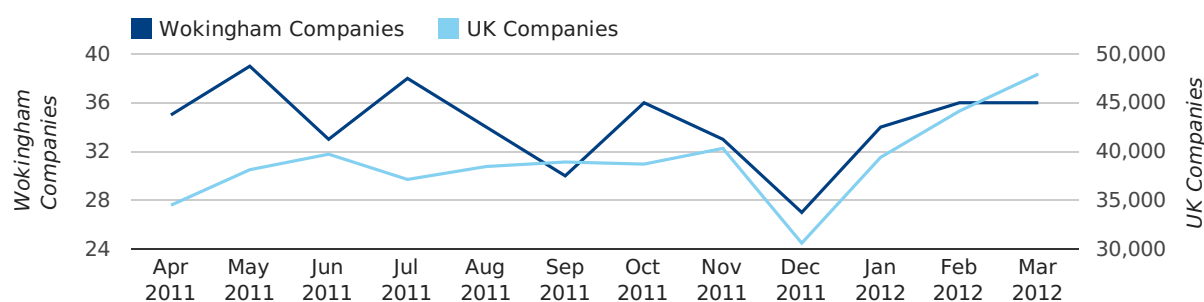
FIRST QUARTER (JAN 2012 - MAR 2012)	WOKINGHAM	UK
2012	106	131,491
2011	110	116,391
% CHANGE	-3.6%	13.0%
RECORD YEAR	2007 (143)	2007 (166,814)

## new companies by quarter



## Monthly Data (Jan, Feb & Mar 2012)

## new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	34	36	36
NEW COMPANIES IN 2011	39	31	40
% CHANGE	-12.8%	16.1%	-10.0%
RECORD YEAR	2009 (40)	2007 (44)	2007 (61)

## Quarterly Data (Q1 Jan-Mar 2012)

A total of 52 companies were dissolved in Wokingham during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 21.2% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

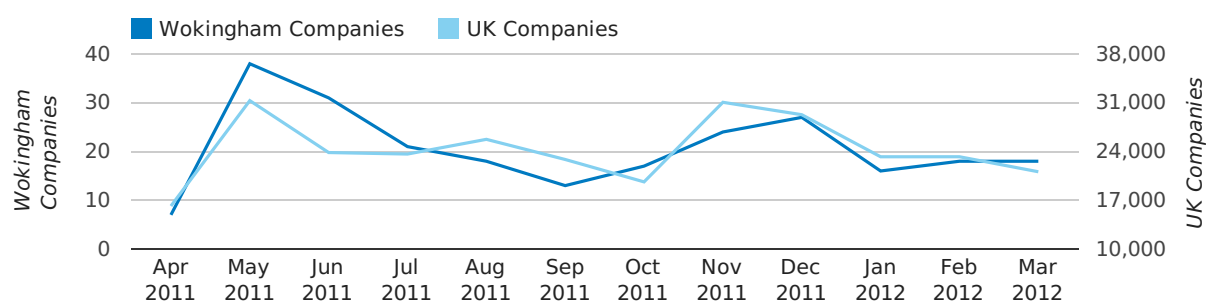
FIRST QUARTER (JAN 2012 - MAR 2012)	WOKINGHAM	UK
2012	52	67,576
2011	66	90,986
% CHANGE	-21.2%	-25.7%
RECORD YEAR	2001 (103)	2009 (108,060)

## dissolved companies by quarter



## Monthly Data (Jan, Feb & Mar 2012)

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	16	18	18
CLOSED COMPANIES IN 2011	28	12	26
% CHANGE	-42.9%	50.0%	-31%
RECORD YEAR	2001 (58)	2008 (27)	2009 (54)

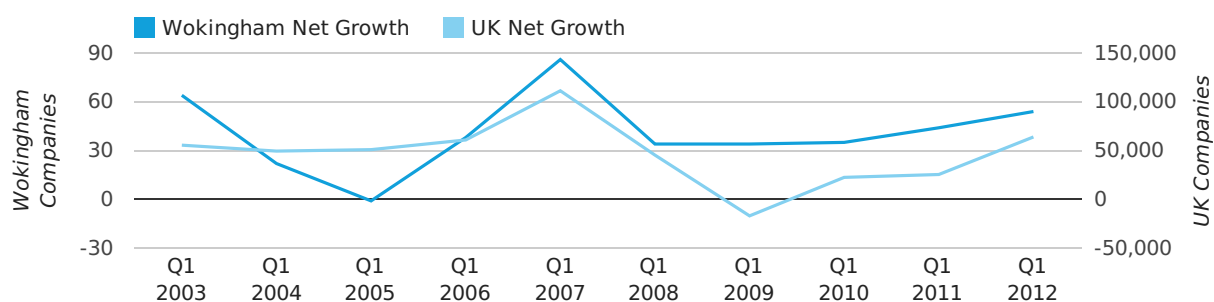
## Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Wokingham during the first quarter of 2012 (Jan 2012 - Mar 2012) was 54 companies.

This represents an increase of 22.7% on the same period last year.

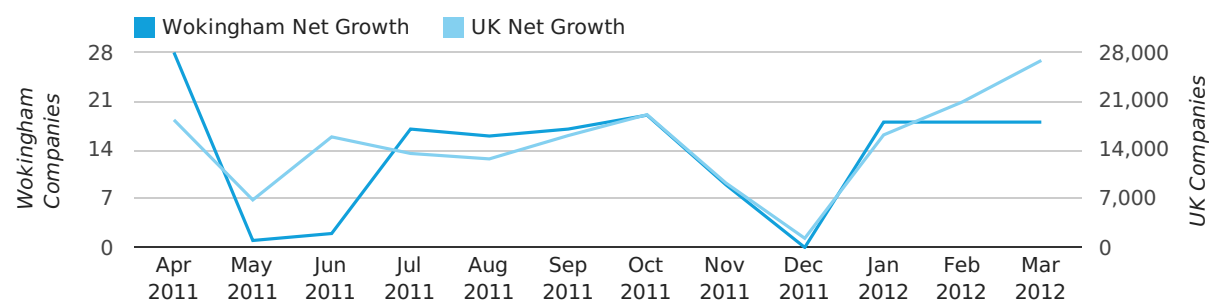
FIRST QUARTER (JAN 2012 - MAR 2012)	WOKINGHAM	UK
2012	54	63,915
2011	44	25,405
% CHANGE	22.7%	151.6%
RECORD YEAR	2007 (86)	2007 (111,282)

### net growth by quarter



## Monthly Data (Jan, Feb & Mar 2012)

### net growth by month



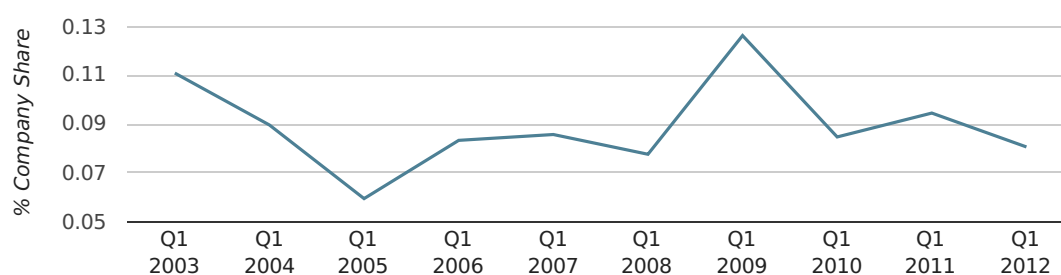
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	18	18	18
NET GROWTH IN 2011	11	19	14
% CHANGE	63.6%	-5.3%	28.6%
RECORD YEAR	2009 (26)	2007 (30)	2007 (42)

## Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Wokingham formed 0.1% of all UK companies.

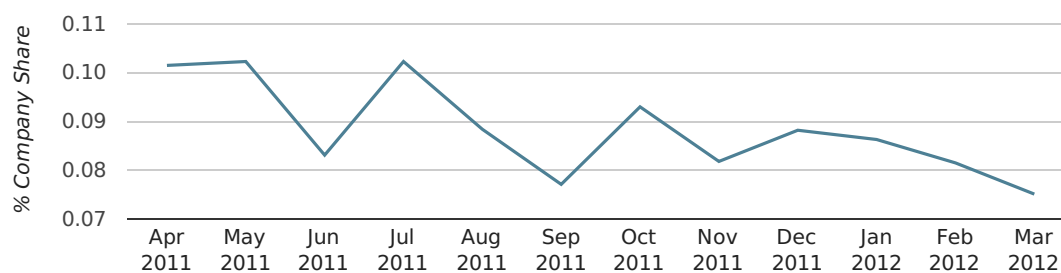
FIRST QUARTER (JAN 2012 - MAR 2012)	WOKINGHAM
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.4%)

## company share by quarter



## Monthly Data (Jan, Feb &amp; Mar 2012)

## company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-25.2%	-0.7%	-15.8%
RECORD YEAR	1965 (0.6%)	1970 (0.9%)	1985 (0.2%)

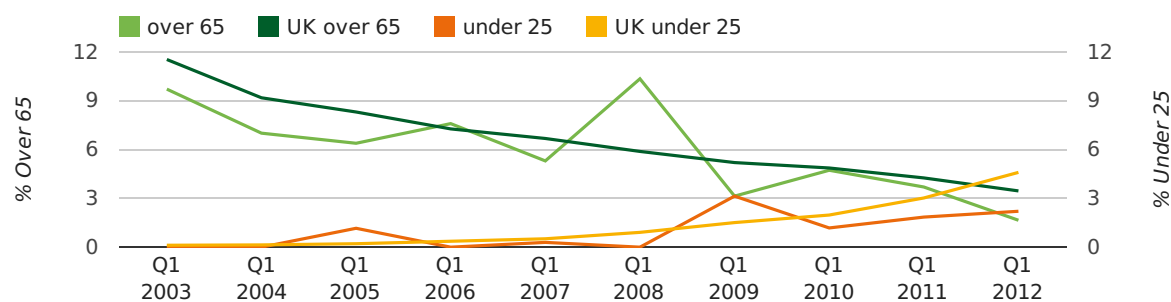
## Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 45.0.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 3.5%.

### director age by quarter

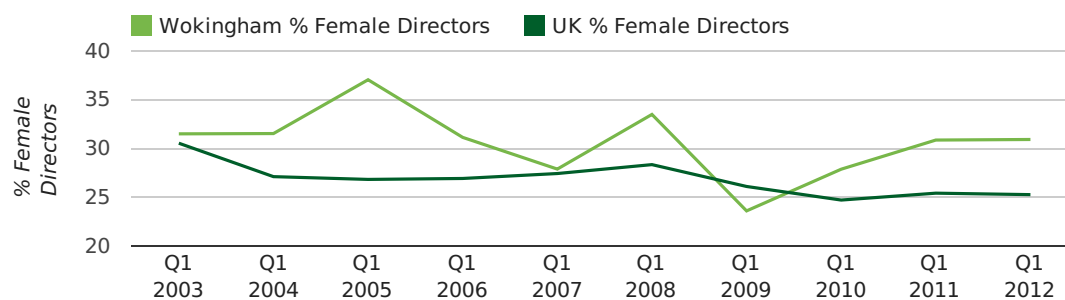


## Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Wokingham was in 1861 when 40.0% of all directors were female.

30.9% of all director appointments in Wokingham in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter





## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.10%	CONSULTING	5.07%
CONSULTANCY	2.25%	MANAGEMENT	4.74%
TECHNOLOGIES	0.99%	CONSULTANCY	3.30%
INVESTMENTS	0.85%	PROPERTY	2.37%
ASSOCIATES	0.70%	TRADING	2.07%
MANAGEMENT	0.70%	DESIGN	1.93%
PROPERTY	0.56%	ENGINEERING	1.86%
PARTNERS	0.56%	ASSOCIATES	1.84%
HOUSE	0.56%	CONSULTANTS	1.79%
CONSULTANTS	0.56%	BUSINESS	1.73%
LAND	0.56%	MEDIA	1.72%
IT	0.56%	CONSTRUCTION	1.72%
CARS	0.56%	LONDON	1.66%
DESIGN	0.56%	J	1.54%
BERKSHIRE	0.42%	INVESTMENTS	1.51%
KRUG	0.42%	GLOBAL	1.50%
RESEARCH	0.42%	IT	1.40%
ALIVE	0.42%	CARE	1.34%
SPECIALIST	0.42%	PROPERTIES	1.31%
S	0.42%	ELECTRICAL	1.27%
COMPLIANCE	0.42%	M	1.27%
JUST	0.42%	BUILDING	1.24%
FINANCIAL	0.42%	ENERGY	1.20%
MY	0.42%	S	1.20%
TECHNOLOGY	0.42%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	142	216,665
70229 - Management consultancy activities other than financial management	54	19,704
62020 - Information technology consultancy activities	42	14,303
7487 - Other business activities	42	52,735
82990 - Other business support service activities not elsewhere classified	30	35,233
7414 - Business & management consultancy	29	12,113
9999 - Dormant Company	23	18,617
62090 - Other information technology service activities	21	8,145
7260 - Other computer related activities	14	7,154
7222 - Other software consultancy and supply	12	6,934
74909 - Other professional, scientific and technical activities not elsewhere classified	11	9,892
99999 - Dormant Company	11	25,084
69201 - Accounting and auditing activities	10	4,132
62012 - Business and domestic software development	10	4,356
9305 - Other service activities	10	8,818
74990 - Non-trading company	8	9,729
7499 - Non-trading company	6	9,102
98000 - Residents property management	6	3,050
96090 - Other service activities not elsewhere classified	6	13,637
5530 - Restaurants	6	4,633