# Wokingham

2011 half year business confidence report



## headlines

- Q2 2011 saw a new record in company registrations in Wokingham when compared to any previous Q2.
- May 2011 saw a new record in company registrations in Wokingham when compared to any previous May.
- June 2011 saw a new record in company closures in Wokingham when compared to any previous June.
- April 2011 saw a new record in net growth in Wokingham when compared to any previous April.

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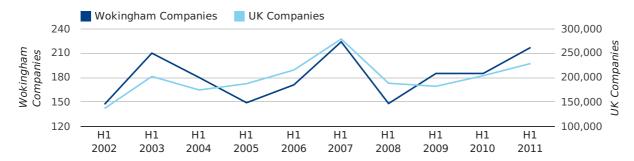


In the first half of 2011 a total of 217 companies were formed in Wokingham. This figure is 17.3% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Wokingham occurred in 2007 when a total of 224 were formed.

HALF YEAR (JAN-JUN)	WOKINGHAM	UK
2011	217	228,735
2010	185	203,749
% CHANGE	17.3%	12.3%
RECORD YEAR	2007 (224)	2007 (279,097)

#### new companies by half year



#### Quarterly Data (Q2 Apr-Jun 2011)

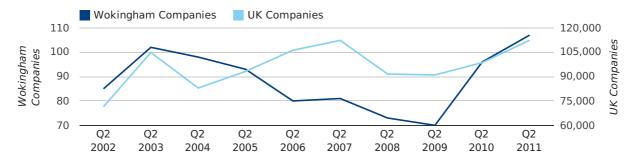
Q2 2011 saw a new record in company registrations in Wokingham when compared to any previous Q2.

A total of 107 companies were registered in Wokingham during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 11.5% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

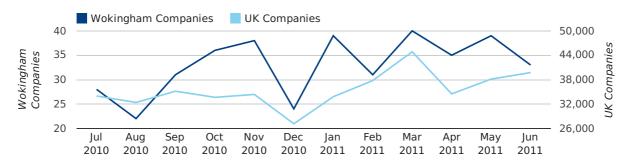
SECOND QUARTER (APR 2011 - JUN 2011)	WOKINGHAM	UK
2011	107	112,344
2010	96	98,612
% CHANGE	11.5%	13.9%
RECORD YEAR	2011 (107)	2011 (112,344)

#### new companies by quarter



May 2011 saw a new record in company registrations in Wokingham when compared to any previous May.

#### new companies by month



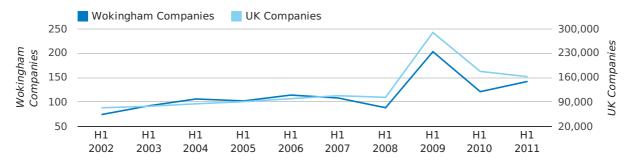
	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	35	39	33
NEW COMPANIES IN 2010	40	25	31
% CHANGE	-12.5%	56.0%	6.5%
RECORD YEAR	2005 (43)	2011 (39)	2003 (38)

In the first half of 2011 a total of 142 companies were dissolved in Wokingham. This figure is 17.4% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Wokingham occurred in 2009 when a total of 203 were closed.

HALF YEAR (JAN-JUN)	WOKINGHAM	UK
2011	142	162,310
2010	121	177,631
% CHANGE	17.4%	-8.6%
RECORD YEAR	2009 (203)	2009 (289,236)

#### dissolved companies by half year



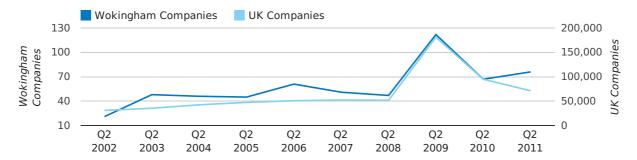
#### Quarterly Data (Q2 Apr-Jun 2011)

A total of 76 companies were dissolved in Wokingham during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 13.4% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

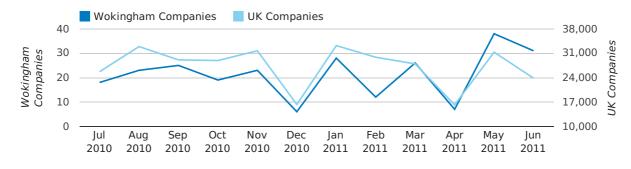
SECOND QUARTER (APR 2011 - JUN 2011)	WOKINGHAM	UK
2011	76	71,324
2010	67	94,954
% CHANGE	13.4%	-24.9%
RECORD YEAR	2009 (122)	2009 (181,176)

#### dissolved companies by quarter



June 2011 saw a new record in company closures in Wokingham when compared to any previous June.

#### dissolved companies by month

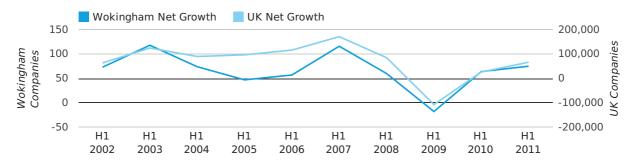


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	7	38	31
CLOSED COMPANIES IN 2010	15	31	21
% CHANGE	-53.3%	22.6%	48%
RECORD YEAR	2009 (29)	2009 (68)	2011 (31)

In the first half of 2011 the company register for Wokingham increased by 75 companies. This figure is 17.2% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	WOKINGHAM	UK
2011	75	66,425
2010	64	26,118
% CHANGE	17.2%	154.3%
RECORD YEAR	2003 (118)	2007 (171,296)

#### net growth by half year



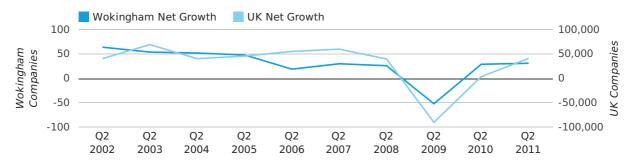
## Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Wokingham during the second quarter of 2011 (Apr 2011 - Jun 2011) was 31 companies.

This represents an increase of 6.9% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WOKINGHAM	UK
2011	31	41,020
2010	29	3,658
% CHANGE	6.9%	1,021.4%
RECORD YEAR	2002 (64)	2003 (69,274)

#### net growth by quarter



April 2011 saw a new record in net growth in Wokingham when compared to any previous April.

#### net growth by month

RECORD YEAR



2004 (29)

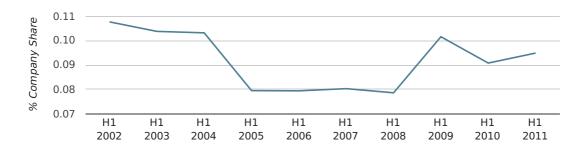
2002 (24)

2011 (28)

In the first half of 2011 Wokingham formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	WOKINGHAM
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.2%)

#### company share by half year

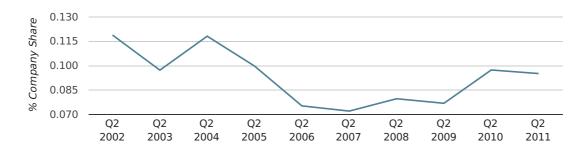


## Quarterly Data (Q2 Apr-Jun 2011)

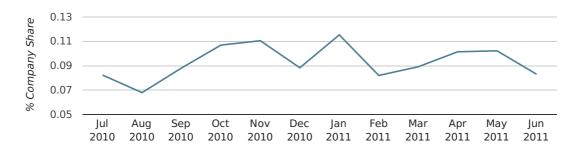
In the second quarter of 2011, Wokingham formed 0.1% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	WOKINGHAM
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.3%)

#### company share by quarter



### company share by month



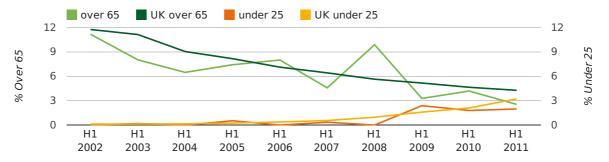
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-15.3%	23.0%	-5.7%
RECORD YEAR	1965 (0.3%)	1969 (0.6%)	1961 (0.6%)

The average age of a director in the first half of 2011 was 45.0.

The percentage of directors under the age of 25 was 2.0% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.3%.

#### director age by half year



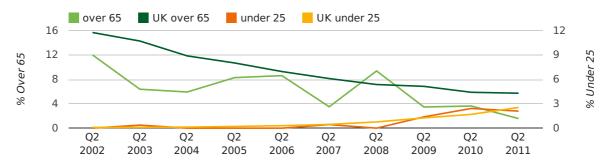
#### Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 44.9.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 4.3%.

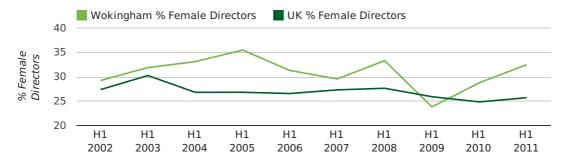
#### director age by quarter



The record first half year for female directors in Wokingham was 1861 when 40.0% of all directors were female.

32.5% of all director appointments in Wokingham in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

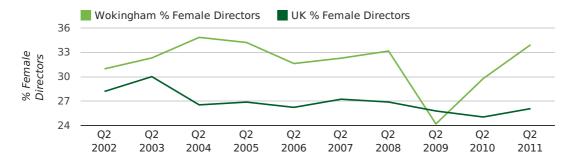


## Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Wokingham was in 1866 when 66.7% of all directors were female.

33.9% of all director appointments in Wokingham in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

#### director gender by quarter



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# Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.11%	CONSULTING	5.09%
MANAGEMENT	1.63%	MANAGEMENT	4.86%
CONSULTANCY	1.48%	CONSULTANCY	3.17%
ASSOCIATES	1.04%	PROPERTY	2.43%
MARKETING	0.74%	TRADING	2.05%
TECHNOLOGY	0.59%	DESIGN	1.94%
IT	0.59%	ASSOCIATES	1.92%
SOFTWARE	0.59%	BUSINESS	1.87%
PROJECTS	0.59%	CONSTRUCTION	1.77%
CLEAN	0.59%	CONSULTANTS	1.76%
ENTERPRISES	0.59%	MEDIA	1.73%
ECO	0.44%	ENGINEERING	1.67%
JUST	0.44%	LONDON	1.60%
PARTNERS	0.44%	GLOBAL	1.46%
BUSINESS	0.44%	J	1.44%
TRADE	0.44%	CARE	1.44%
PARTNERSHIP	0.44%	INVESTMENTS	1.42%
В	0.44%	IT	1.39%
KRUG	0.44%	BUILDING	1.32%
GLOBAL	0.44%	PROPERTIES	1.31%
SPARKLE	0.44%	ELECTRICAL	1.30%
INTERNATIONAL	0.44%	M	1.27%
ENTERTAINMENT	0.44%	S	1.23%
S	0.44%	ENTERPRISES	1.20%
D	0.44%	SYSTEMS	1.20%

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# Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	122	202,072
7487 - Other business activities	46	60,758
70229 - Management consultancy activities other than financial management	42	16,419
62020 - Information technology consultancy activities	41	10,545
82990 - Other business support service activities not elsewhere classified	31	30,647
9999 - Dormant Company	25	20,111
7414 - Business & management consultancy	22	13,053
7222 - Other software consultancy and supply	19	7,143
7260 - Other computer related activities	14	7,849
62090 - Other information technology service activities	14	7,095
74909 - Other professional, scientific and technical activities not elsewhere classified	11	7,835
99999 - Dormant Company	10	18,918
69201 - Accounting and auditing activities	10	3,394
62012 - Business and domestic software development	9	3,262
9305 - Other service activities	9	9,063
4521 - General construction & civil engineering	8	5,928
7415 - Holding companies including head offices	8	1,771
7499 - Non-trading company	7	10,955
5530 - Restaurants	6	5,086
68320 - Management of real estate on a fee or contract basis	5	3,095