

# Wokingham

q1 2011 business confidence report



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## Quarterly Data (Q1 Jan-Mar 2011)

A total of 110 companies were registered in Wokingham during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 23.6% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

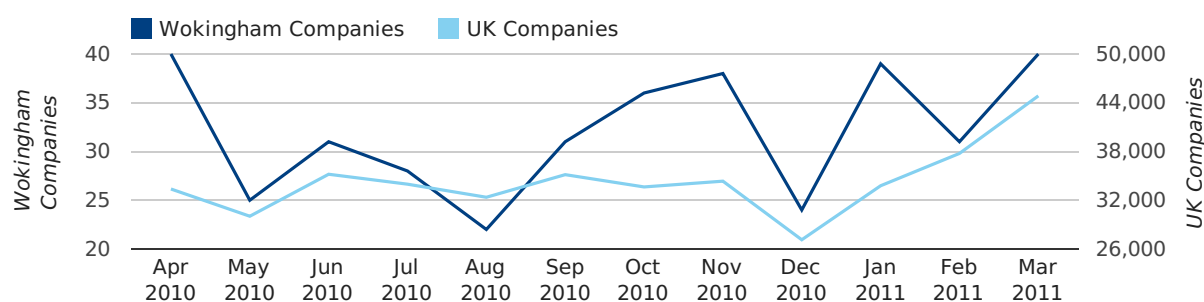
FIRST QUARTER (JAN 2011 - MAR 2011)	WOKINGHAM	UK
2011	110	116,391
2010	89	105,137
% CHANGE	23.6%	10.7%
RECORD YEAR	2007 (143)	2007 (166,814)

## new companies by quarter



## Monthly Data (Jan, Feb & Mar 2011)

## new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	39	31	40
NEW COMPANIES IN 2010	19	27	43
% CHANGE	105.3%	14.8%	-7.0%
RECORD YEAR	2009 (40)	2007 (44)	2007 (61)

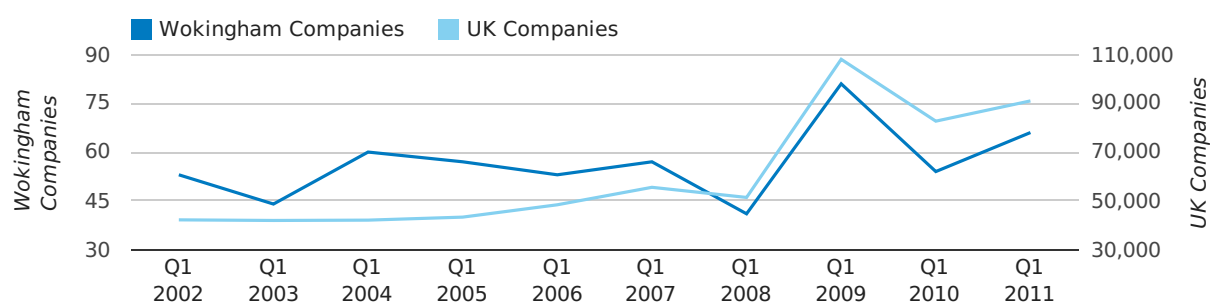
## Quarterly Data (Q1 Jan-Mar 2011)

A total of 66 companies were dissolved in Wokingham during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 22.2% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

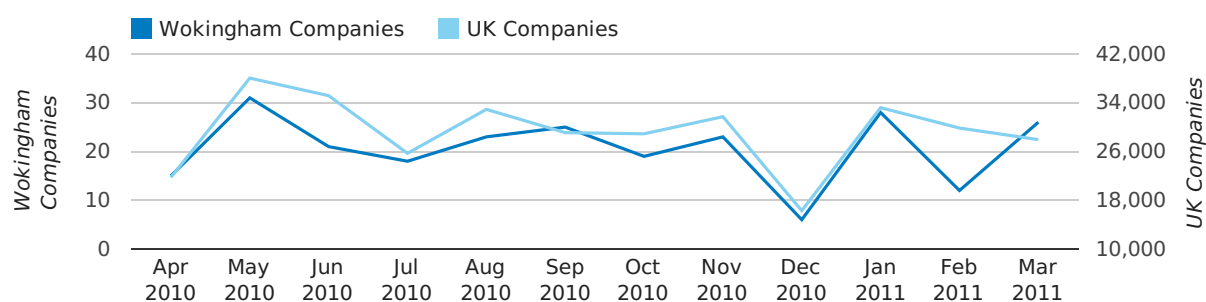
FIRST QUARTER (JAN 2011 - MAR 2011)	WOKINGHAM	UK
2011	66	90,986
2010	54	82,677
% CHANGE	22.2%	10.0%
RECORD YEAR	2001 (103)	2009 (108,060)

## dissolved companies by quarter



## Monthly Data (Jan, Feb & Mar 2011)

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	28	12	26
CLOSED COMPANIES IN 2010	15	15	24
% CHANGE	86.7%	-20.0%	8%
RECORD YEAR	2001 (58)	2008 (27)	2009 (54)

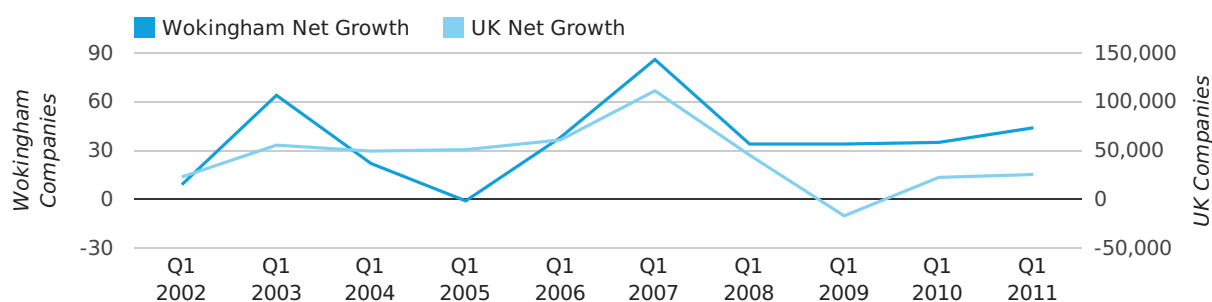
## Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Wokingham during the first quarter of 2011 (Jan 2011 - Mar 2011) was 44 companies.

This represents an increase of 25.7% on the same period last year.

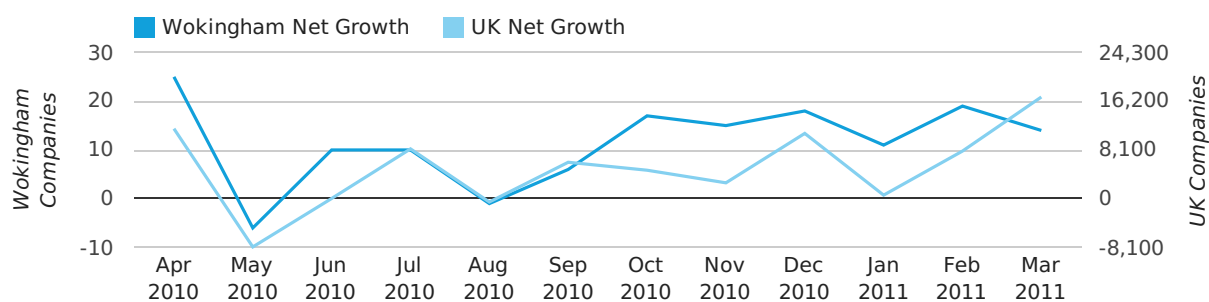
FIRST QUARTER (JAN 2011 - MAR 2011)	WOKINGHAM	UK
2011	44	25,405
2010	35	22,460
% CHANGE	25.7%	13.1%
RECORD YEAR	2007 (86)	2007 (111,282)

### net growth by quarter



## Monthly Data (Jan, Feb & Mar 2011)

### net growth by month



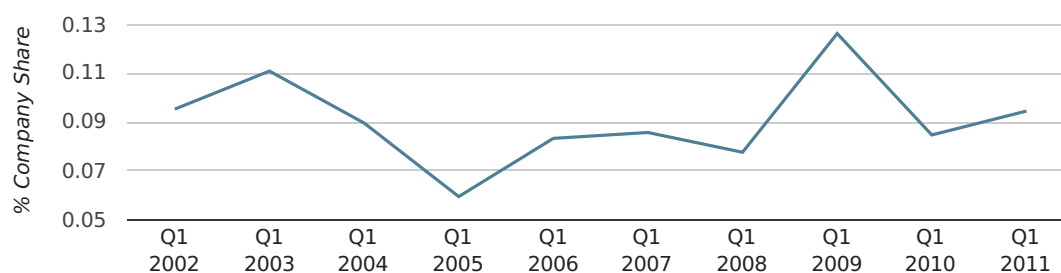
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	11	19	14
NET GROWTH IN 2010	4	12	19
% CHANGE	175.0%	58.3%	-26.3%
RECORD YEAR	2009 (26)	2007 (30)	2007 (42)

## Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Wokingham formed 0.1% of all UK companies.

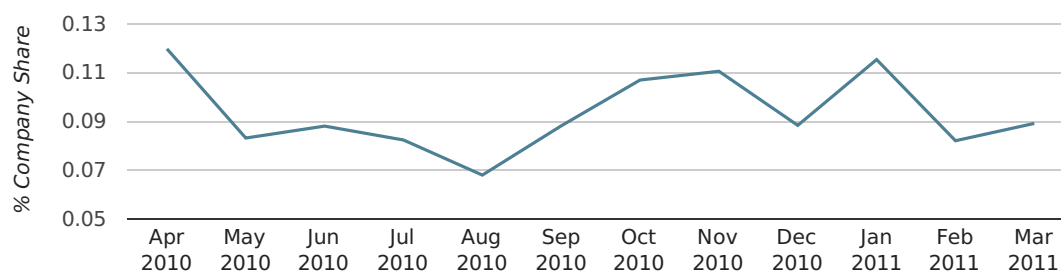
FIRST QUARTER (JAN 2011 - MAR 2011)	WOKINGHAM
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.4%)

## company share by quarter



## Monthly Data (Jan, Feb &amp; Mar 2011)

## company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	77.0%	1.0%	-11.2%
RECORD YEAR	1965 (0.6%)	1970 (0.9%)	1985 (0.2%)

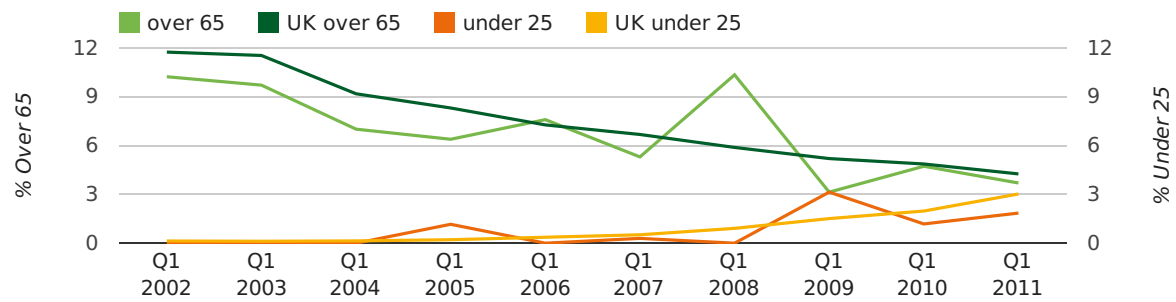
## Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 45.3.

The percentage of directors under the age of 25 was 1.9% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.3%.

### director age by quarter

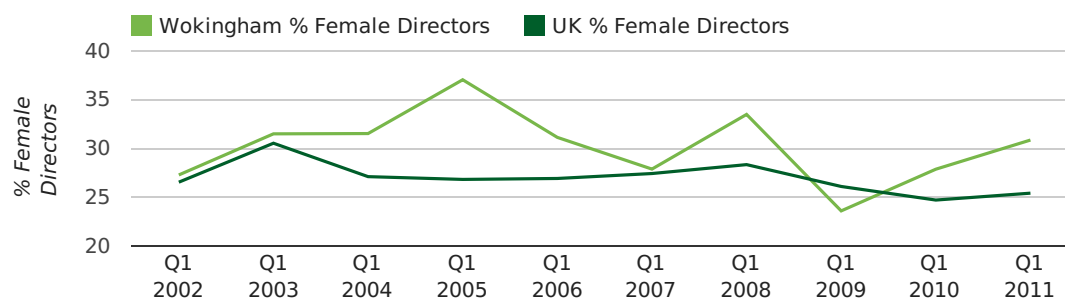


## Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Wokingham was in 1861 when 40.0% of all directors were female.

30.9% of all director appointments in Wokingham in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

### director gender by quarter





## Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.45%	CONSULTING	5.04%
MANAGEMENT	1.35%	MANAGEMENT	4.97%
CONSULTANCY	1.20%	CONSULTANCY	3.16%
ASSOCIATES	1.20%	PROPERTY	2.38%
IT	1.05%	TRADING	2.10%
MARKETING	0.90%	DESIGN	1.93%
ENGINEERING	0.75%	ASSOCIATES	1.92%
CREATIVE	0.75%	BUSINESS	1.87%
BUSINESS	0.75%	CONSTRUCTION	1.80%
RETAIL	0.60%	CONSULTANTS	1.76%
INTERNATIONAL	0.60%	MEDIA	1.69%
PROJECTS	0.60%	ENGINEERING	1.61%
ENTERPRISES	0.60%	LONDON	1.60%
B	0.60%	CARE	1.45%
SOFTWARE	0.60%	J	1.45%
ECO	0.45%	GLOBAL	1.44%
TRADING	0.45%	INVESTMENTS	1.43%
D	0.45%	IT	1.41%
TRADE	0.45%	PROPERTIES	1.36%
BARONET	0.45%	BUILDING	1.34%
CONSTRUCTION	0.45%	M	1.30%
WOKINGHAM	0.45%	ELECTRICAL	1.28%
2	0.45%	S	1.24%
BERKELEY	0.45%	INTERNATIONAL	1.23%
SPARKLE	0.45%	SYSTEMS	1.23%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	118	202,798
7487 - Other business activities	47	60,968
62020 - Information technology consultancy activities	38	10,246
70229 - Management consultancy activities other than financial management	38	16,150
82990 - Other business support service activities not elsewhere classified	28	30,253
9999 - Dormant Company	27	19,765
7414 - Business & management consultancy	23	12,916
7222 - Other software consultancy and supply	20	7,000
62090 - Other information technology service activities	15	6,996
7260 - Other computer related activities	14	7,789
69201 - Accounting and auditing activities	13	3,436
7499 - Non-trading company	9	11,316
9305 - Other service activities	9	8,740
74909 - Other professional, scientific and technical activities not elsewhere classified	9	7,788
62012 - Business and domestic software development	9	3,168
4521 - General construction & civil engineering	8	6,183
7415 - Holding companies including head offices	8	1,769
99999 - Dormant Company	7	18,336
9800 - Residents Property Management	6	1,503
98000 - Residents property management	6	3,154