# Peterborough

q1 2011 business confidence report



# headlines

- February 2011 saw a new record in company closures in Peterborough when compared to any previous February.
- January 2011 saw a new record in company closures in Peterborough when compared to any previous January.

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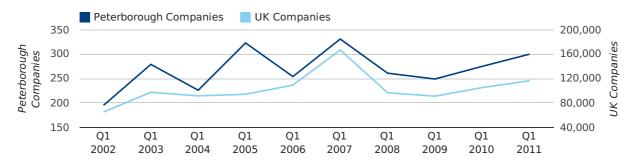


A total of 300 companies were registered in Peterborough during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 9.1% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

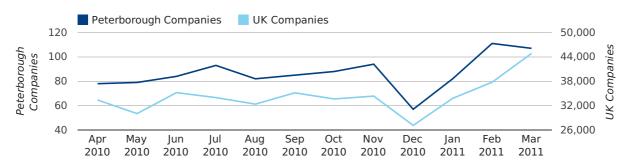
| FIRST QUARTER (JAN 2011 - MAR 2011) | PETERBOROUGH | UK             |
|-------------------------------------|--------------|----------------|
| 2011                                | 300          | 116,391        |
| 2010                                | 275          | 105,137        |
| % CHANGE                            | 9.1%         | 10.7%          |
| RECORD YEAR                         | 2007 (331)   | 2007 (166,814) |

#### new companies by quarter



## Monthly Data (Jan, Feb & Mar 2011)

#### new companies by month



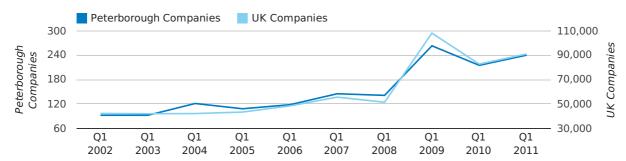
|                       | JANUARY   | FEBRUARY   | MARCH      |
|-----------------------|-----------|------------|------------|
| NEW COMPANIES IN 2011 | 82        | 111        | 107        |
| NEW COMPANIES IN 2010 | 75        | 88         | 112        |
| % CHANGE              | 9.3%      | 26.1%      | -4.5%      |
| RECORD YEAR           | 2007 (92) | 2005 (157) | 2007 (144) |

A total of 240 companies were dissolved in Peterborough during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 11.6% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

| FIRST QUARTER (JAN 2011 - MAR 2011) | PETERBOROUGH | UK             |
|-------------------------------------|--------------|----------------|
| 2011                                | 240          | 90,986         |
| 2010                                | 215          | 82,677         |
| % CHANGE                            | 11.6%        | 10.0%          |
| RECORD YEAR                         | 2009 (263)   | 2009 (108,060) |

#### dissolved companies by quarter



## Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Peterborough when compared to any previous February.

January 2011 saw a new record in company closures in Peterborough when compared to any previous January.

#### dissolved companies by month



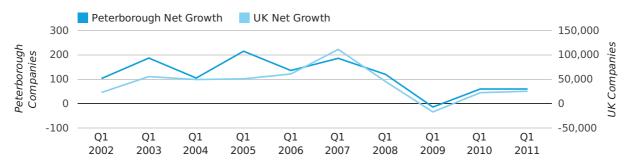
|                          | JANUARY   | FEBRUARY  | MARCH      |
|--------------------------|-----------|-----------|------------|
| CLOSED COMPANIES IN 2011 | 81        | 79        | 80         |
| CLOSED COMPANIES IN 2010 | 74        | 60        | 81         |
| % CHANGE                 | 9.5%      | 31.7%     | -1%        |
| RECORD YEAR              | 2011 (81) | 2011 (79) | 2009 (146) |

Net company growth for Peterborough during the first quarter of 2011 (Jan 2011 - Mar 2011) was 60 companies.

This represents an increase of 0.0% on the same period last year.

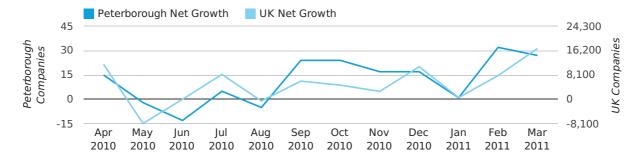
| FIRST QUARTER (JAN 2011 - MAR 2011) | PETERBOROUGH | UK             |
|-------------------------------------|--------------|----------------|
| 2011                                | 60           | 25,405         |
| 2010                                | 60           | 22,460         |
| % CHANGE                            | 0.0%         | 13.1%          |
| RECORD YEAR                         | 2005 (215)   | 2007 (111,282) |

#### net growth by quarter



## Monthly Data (Jan, Feb & Mar 2011)

#### net growth by month

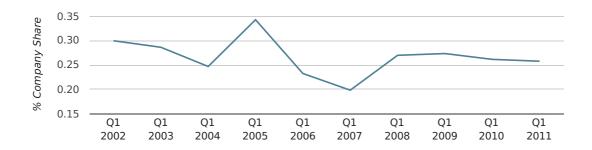


|                    | JANUARY   | FEBRUARY   | MARCH     |
|--------------------|-----------|------------|-----------|
| NET GROWTH IN 2011 | 1         | 32         | 27        |
| NET GROWTH IN 2010 | 1         | 28         | 31        |
| % CHANGE           | 0.0%      | 14.3%      | -12.9%    |
| RECORD YEAR        | 2004 (49) | 2005 (129) | 2007 (96) |

In the first quarter of 2011, Peterborough formed 0.3% of all UK companies.

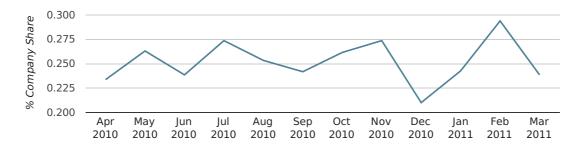
| FIRST QUARTER (JAN 2011 - MAR 2011) | PETERBOROUGH |
|-------------------------------------|--------------|
| 2011                                | 0.3%         |
| 2010                                | 0.3%         |
| 2009                                | 0.3%         |
| 2008                                | 0.3%         |
| 2007                                | 0.2%         |
| RECORD YEAR (SINCE 1960)            | 1969 (0.6%)  |

## company share by quarter



# Monthly Data (Jan, Feb & Mar 2011)

## company share by month



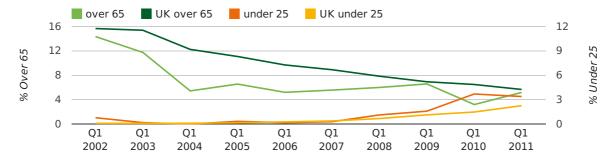
|                            | JANUARY     | FEBRUARY    | MARCH       |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.2%        | 0.3%        | 0.2%        |
| UK FORMATION SHARE IN 2010 | 0.3%        | 0.3%        | 0.3%        |
| % CHANGE                   | -5.7%       | 10.9%       | -8.9%       |
| RECORD YEAR                | 1973 (0.8%) | 1969 (0.9%) | 1969 (0.7%) |

The average age of a director in the first quarter of 2011 was 43.7.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 4.3%.

## director age by quarter



The record first quarter for female directors in Peterborough was in 1861 when 40.0% of all directors were female.

27.7% of all director appointments in Peterborough in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

#### director gender by quarter



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# Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD           | PERCENTAGE | UK WORD       | UK PERCENTAGE |
|----------------|------------|---------------|---------------|
| MANAGEMENT     | 1.74%      | CONSULTING    | 5.04%         |
| CONSULTANCY    | 1.12%      | MANAGEMENT    | 4.97%         |
| CONSULTING     | 0.87%      | CONSULTANCY   | 3.16%         |
| BUSINESS       | 0.87%      | PROPERTY      | 2.38%         |
| M              | 0.81%      | TRADING       | 2.10%         |
| (PETERBOROUGH) | 0.74%      | DESIGN        | 1.93%         |
| PROPERTY       | 0.68%      | ASSOCIATES    | 1.92%         |
| ENGINEERING    | 0.68%      | BUSINESS      | 1.87%         |
| PETERBOROUGH   | 0.68%      | CONSTRUCTION  | 1.80%         |
| BUILDING       | 0.62%      | CONSULTANTS   | 1.76%         |
| MEDIA          | 0.56%      | MEDIA         | 1.69%         |
| CONSTRUCTION   | 0.56%      | ENGINEERING   | 1.61%         |
| CONSULTANTS    | 0.56%      | LONDON        | 1.60%         |
| HOLDINGS       | 0.56%      | CARE          | 1.45%         |
| CARE           | 0.56%      | J             | 1.45%         |
| FINANCIAL      | 0.50%      | GLOBAL        | 1.44%         |
| CO             | 0.50%      | INVESTMENTS   | 1.43%         |
| LETTINGS       | 0.50%      | IT            | 1.41%         |
| FOOD           | 0.50%      | PROPERTIES    | 1.36%         |
| ELECTRICAL     | 0.50%      | BUILDING      | 1.34%         |
| CARS           | 0.50%      | М             | 1.30%         |
| PROPERTIES     | 0.43%      | ELECTRICAL    | 1.28%         |
| ASSOCIATES     | 0.43%      | S             | 1.24%         |
| RECRUITMENT    | 0.43%      | INTERNATIONAL | 1.23%         |
| CENTRE         | 0.43%      | SYSTEMS       | 1.23%         |

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# Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF<br>COMPANIES | UK<br>COMPANIES |
|--|------------------------|-----------------|
| None Supplied  | 501                    | 202,798         |
| 7487 - Other business activities   | 138                    | 60,968          |
| 82990 - Other business support service activities not elsewhere classified               | 73                     | 30,253          |
| 99999 - Dormant Company  | 49                     | 18,336          |
| 70229 - Management consultancy activities other than financial management                | 48                     | 16,150          |
| 9999 - Dormant Company   | 41                     | 19,765          |
| 7414 - Business & management consultancy   | 32                     | 12,916          |
| 62020 - Information technology consultancy activities                                    | 30                     | 10,246          |
| 7499 - Non-trading company   | 20                     | 11,316          |
| 7260 - Other computer related activities   | 20                     | 7,789           |
| 9305 - Other service activities  | 19                     | 8,740           |
| 43210 - Electrical installation  | 18                     | 3,172           |
| 4521 - General construction & civil engineering  | 17                     | 6,183           |
| 74990 - Non-trading company  | 16                     | 8,695           |
| 96090 - Other service activities not elsewhere classified                                | 16                     | 10,085          |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 15                     | 7,788           |
| 62090 - Other information technology service activities                                  | 15                     | 6,996           |
| 7222 - Other software consultancy and supply   | 15                     | 7,000           |
| 86900 - Other human health activities  | 14                     | 4,092           |
| 5530 - Restaurants   | 13                     | 4,898           |
|  |                        |                 |