

Wirral

q3 2011 business confidence report



headlines

- Q3 2011 saw a new record in company registrations in Wirral when compared to any previous Q3.
- August 2011 saw a new record in company registrations in Wirral when compared to any previous August.
- July 2011 saw a new record in company registrations in Wirral when compared to any previous July.
- July 2011 saw a new record in company closures in Wirral when compared to any previous July.

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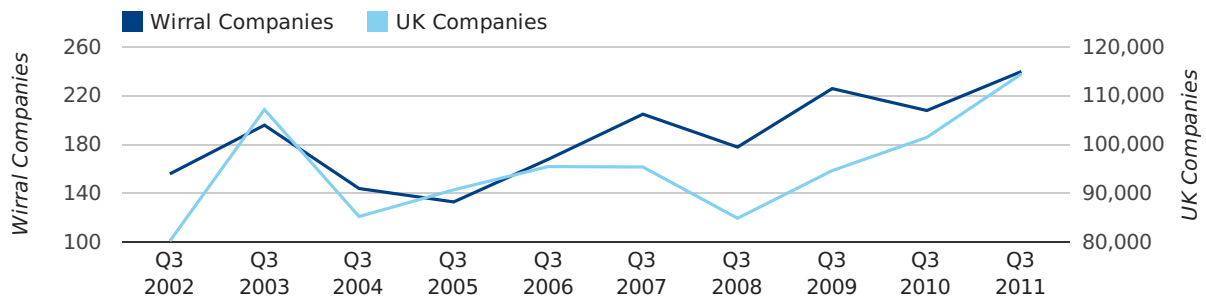
Q3 2011 saw a new record in company registrations in Wirral when compared to any previous Q3.

A total of 240 companies were registered in Wirral during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 15.4% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	WIRRAL	UK
2011	240	114,512
2010	208	101,492
% CHANGE	15.4%	12.8%
RECORD YEAR	2011 (240)	2011 (114,512)

new companies by quarter

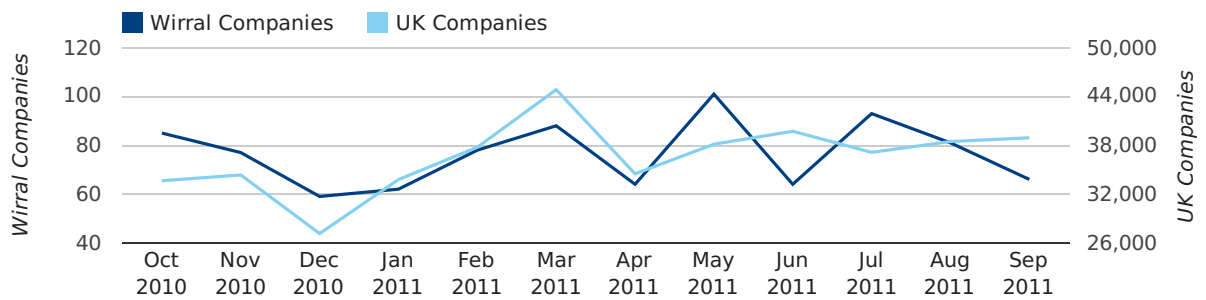


Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in company registrations in Wirral when compared to any previous August.

July 2011 saw a new record in company registrations in Wirral when compared to any previous July.

new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	93	81	66
NEW COMPANIES IN 2010	75	58	75
% CHANGE	24.0%	39.7%	-12.0%
RECORD YEAR	2011 (93)	2011 (81)	2009 (93)

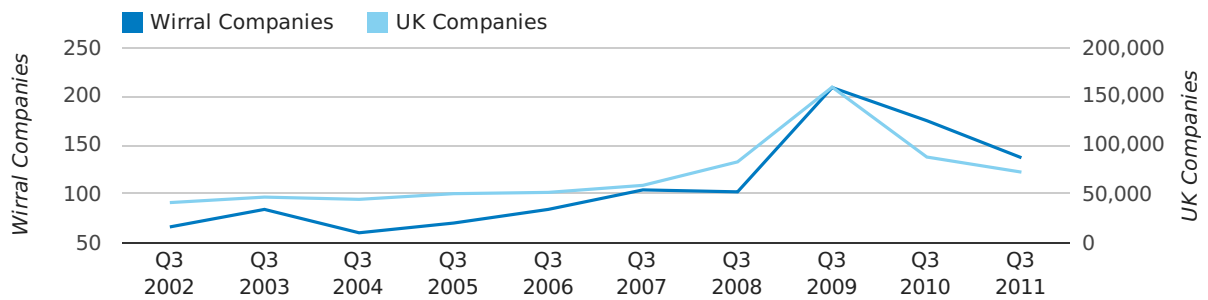
Quarterly Data (Q3 Jul-Sep 2011)

A total of 137 companies were dissolved in Wirral during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 21.7% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	WIRRAL	UK
2011	137	72,230
2010	175	87,705
% CHANGE	-21.7%	-17.6%
RECORD YEAR	2009 (209)	2009 (159,401)

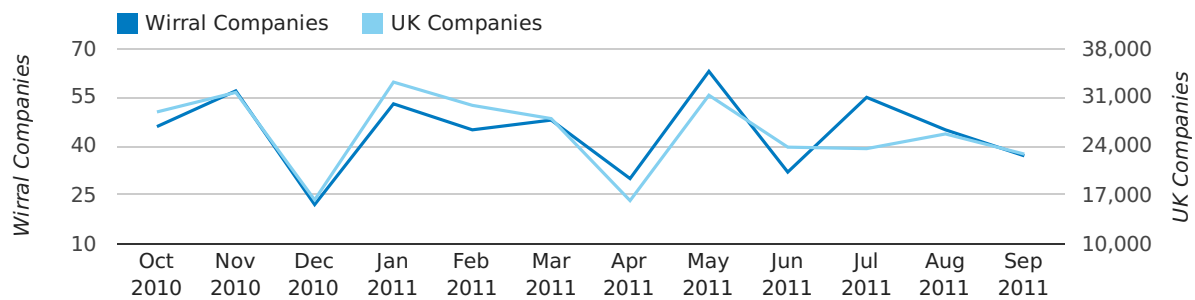
dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

July 2011 saw a new record in company closures in Wirral when compared to any previous July.

dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	55	45	37
CLOSED COMPANIES IN 2010	36	85	54
% CHANGE	52.8%	-47.1%	-31%
RECORD YEAR	2011 (55)	2008 (85)	2009 (110)

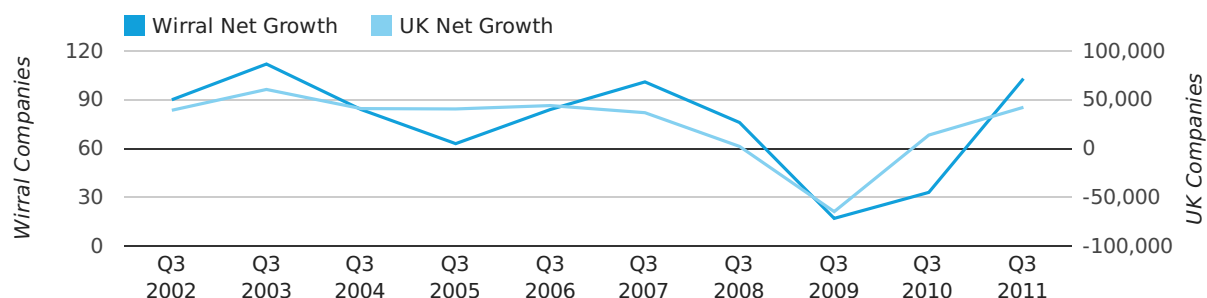
Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Wirral during the third quarter of 2011 (Jul 2011 - Sep 2011) was 103 companies.

This represents an increase of 212.1% on the same period last year.

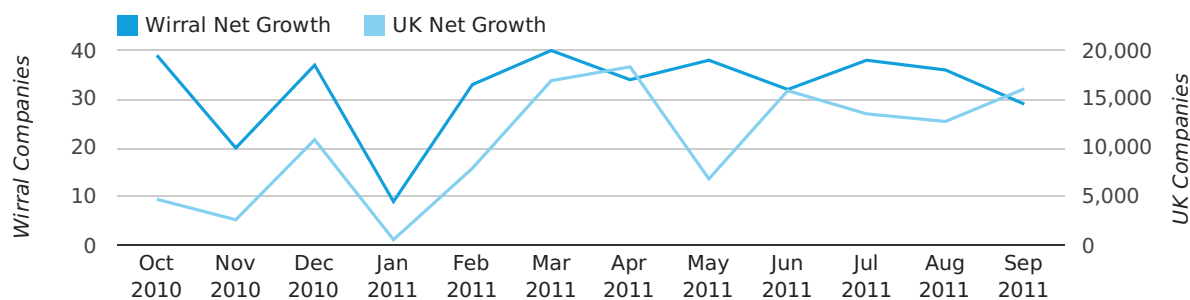
THIRD QUARTER (JUL 2011 - SEP 2011)	WIRRAL	UK
2011	103	42,282
2010	33	13,787
% CHANGE	212.1%	206.7%
RECORD YEAR	2003 (112)	2003 (60,597)

net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

net growth by month



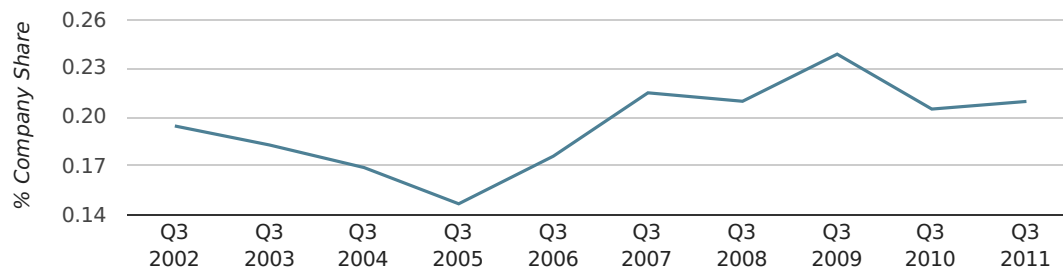
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	38	36	29
NET GROWTH IN 2010	39	-27	21
% CHANGE	-2.6%	-233.3%	38.1%
RECORD YEAR	2008 (66)	2007 (37)	2003 (68)

Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Wirral formed 0.2% of all UK companies.

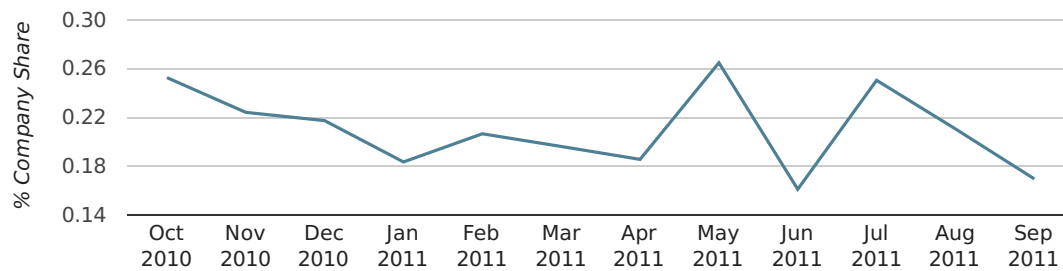
THIRD QUARTER (JUL 2011 - SEP 2011)	WIRRAL
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1979 (0.3%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.3%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	13.5%	17.5%	-20.5%
RECORD YEAR	1965 (0.4%)	1963 (0.3%)	1975 (0.4%)

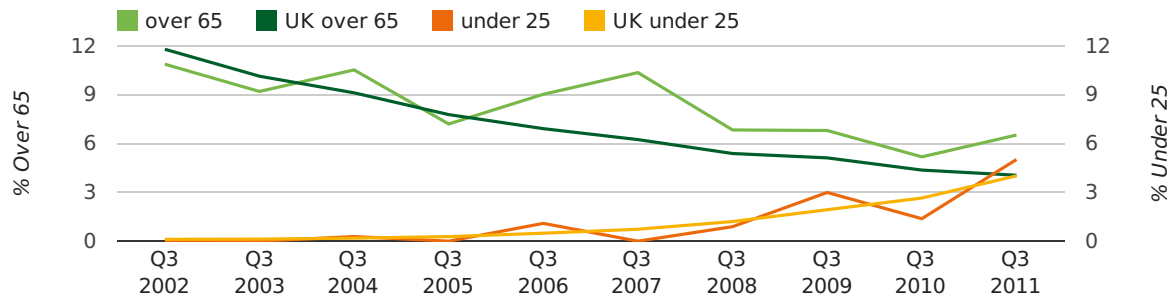
Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 45.8.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 6.5% compared to the UK figure of 4.1%.

director age by quarter

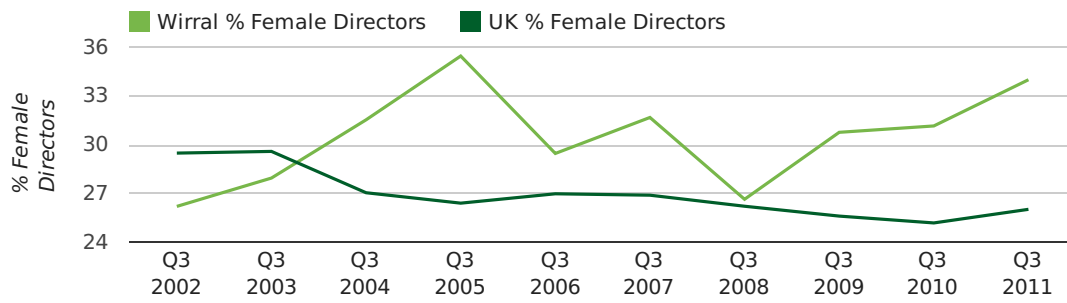


Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Wirral was in 1862 when 50.0% of all directors were female.

34.0% of all director appointments in Wirral in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ENGINEERING	2.21%	CONSULTING	5.11%
WIRRAL	1.59%	MANAGEMENT	4.75%
MANAGEMENT	1.52%	CONSULTANCY	3.19%
DUNAS	1.45%	PROPERTY	2.41%
BEACH	1.45%	TRADING	2.06%
CONSULTANCY	1.45%	DESIGN	1.94%
DESIGN	1.45%	ASSOCIATES	1.85%
FRACTIONAL	1.17%	BUSINESS	1.82%
APARTMENT	0.96%	CONSULTANTS	1.76%
COMMUNITY	0.96%	ENGINEERING	1.74%
PROPERTY	0.90%	MEDIA	1.72%
CONSULTING	0.90%	CONSTRUCTION	1.72%
BUSINESS	0.90%	LONDON	1.63%
(NW)	0.90%	J	1.47%
HH	0.83%	GLOBAL	1.46%
S	0.83%	INVESTMENTS	1.43%
CARE	0.76%	CARE	1.42%
CONSULTANTS	0.69%	IT	1.38%
SYSTEMS	0.69%	BUILDING	1.30%
(WIRRAL)	0.69%	PROPERTIES	1.28%
ASSOCIATES	0.62%	ELECTRICAL	1.27%
C	0.62%	M	1.25%
K	0.55%	ENERGY	1.22%
ELECTRICAL	0.55%	TRAINING	1.21%
CONSTRUCTION	0.55%	S	1.21%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	299	204,493
7487 - Other business activities	215	65,177
82990 - Other business support service activities not elsewhere classified	101	29,245
74990 - Non-trading company	51	8,064
7499 - Non-trading company	32	11,543
9999 - Dormant Company	24	22,587
70229 - Management consultancy activities other than financial management	23	15,760
7414 - Business & management consultancy	19	14,755
96090 - Other service activities not elsewhere classified	17	10,018
74909 - Other professional, scientific and technical activities not elsewhere classified	17	7,551
9305 - Other service activities	17	10,525
99999 - Dormant Company	16	18,281
7260 - Other computer related activities	16	8,686
62020 - Information technology consultancy activities	15	10,137
4521 - General construction & civil engineering	13	6,321
7222 - Other software consultancy and supply	11	8,345
9800 - Residents Property Management	11	1,676
4534 - Other building installation	11	2,443
7412 - Accounting, auditing; tax consult	10	2,802
62090 - Other information technology service activities	10	6,798