# **High Wycombe**

q3 2011 business confidence report



# headlines

• August 2011 saw a new record in company registrations in High Wycombe when compared to any previous August.

#### contents

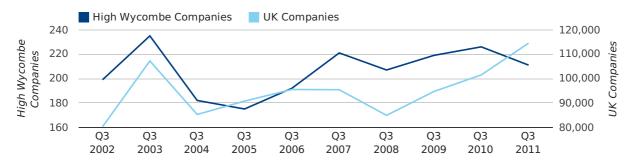
| new company registrations    |  |
|------------------------------|--|
| closed companies (dissolved) |  |
| net company growth           |  |
| uk company share             |  |
| director age                 |  |
| director gender              |  |
| naming trends                |  |
| sic data                     |  |

A total of 211 companies were registered in High Wycombe during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 6.6% versus the same period last year (Q3 2010). This figure compares badly to the UK as a whole, which saw an increase of 12.8% against the same period last year.

| THIRD QUARTER (JUL 2011 - SEP 2011) | HIGH WYCOMBE | UK             |
|-------------------------------------|--------------|----------------|
| 2011                                | 211          | 114,512        |
| 2010                                | 226          | 101,492        |
| % CHANGE                            | -6.6%        | 12.8%          |
| RECORD YEAR                         | 2003 (235)   | 2011 (114,512) |

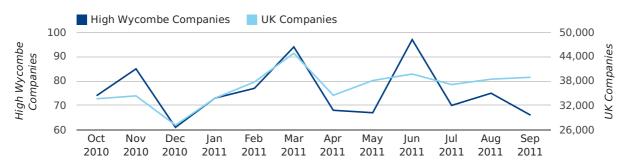
#### new companies by quarter



### Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in company registrations in High Wycombe when compared to any previous August.

#### new companies by month



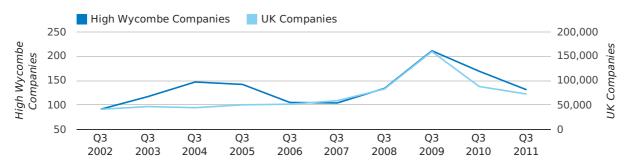
|                       | JULY      | AUGUST    | SEPTEMBER |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 70        | 75        | 66        |
| NEW COMPANIES IN 2010 | 72        | 71        | 83        |
| % CHANGE              | -2.8%     | 5.6%      | -20.5%    |
| RECORD YEAR           | 2007 (86) | 2011 (75) | 2003 (83) |

A total of 131 companies were dissolved in High Wycombe during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 22.5% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

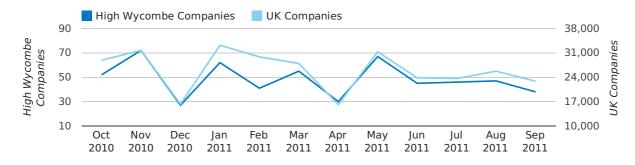
| THIRD QUARTER (JUL 2011 - SEP 2011) | HIGH WYCOMBE | UK             |
|-------------------------------------|--------------|----------------|
| 2011                                | 131          | 72,230         |
| 2010                                | 169          | 87,705         |
| % CHANGE                            | -22.5%       | -17.6%         |
| RECORD YEAR                         | 2009 (211)   | 2009 (159,401) |

#### dissolved companies by quarter



### Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



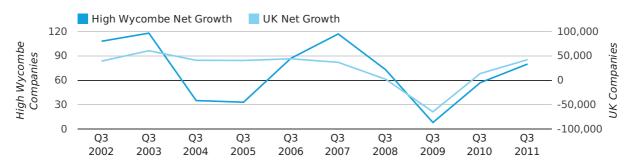
|                          | JULY      | AUGUST     | SEPTEMBER  |
|--------------------------|-----------|------------|------------|
| CLOSED COMPANIES IN 2011 | 46        | 47         | 38         |
| CLOSED COMPANIES IN 2010 | 48        | 65         | 56         |
| % CHANGE                 | -4.2%     | -27.7%     | -32%       |
| RECORD YEAR              | 2001 (49) | 2008 (107) | 2009 (110) |

Net company growth for High Wycombe during the third quarter of 2011 (Jul 2011 - Sep 2011) was 80 companies.

This represents an increase of 40.4% on the same period last year.

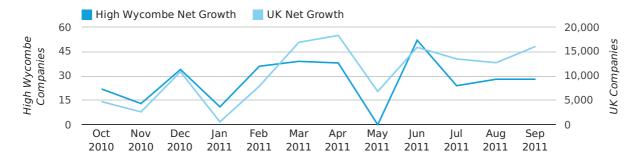
| THIRD QUARTER (JUL 2011 - SEP 2011) | HIGH WYCOMBE | UK            |
|-------------------------------------|--------------|---------------|
| 2011                                | 80           | 42,282        |
| 2010                                | 57           | 13,787        |
| % CHANGE                            | 40.4%        | 206.7%        |
| RECORD YEAR                         | 2003 (118)   | 2003 (60,597) |

#### net growth by quarter



## Monthly Data (Jul, Aug & Sep 2011)

#### net growth by month

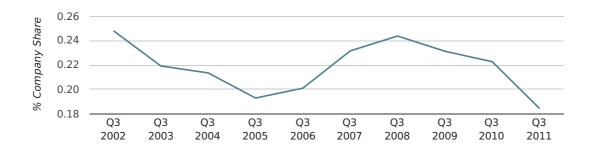


|                    | JULY      | AUGUST    | SEPTEMBER |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 24        | 28        | 28        |
| NET GROWTH IN 2010 | 24        | 6         | 27        |
| % CHANGE           | 0.0%      | 366.7%    | 3.7%      |
| RECORD YEAR        | 2008 (65) | 2003 (40) | 2002 (66) |

In the third quarter of 2011, High Wycombe formed 0.2% of all UK companies.

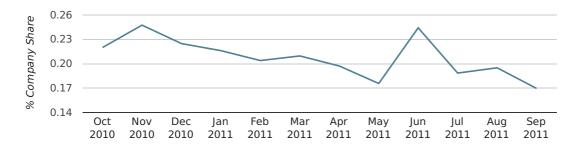
| THIRD QUARTER (JUL 2011 - SEP 2011) | HIGH WYCOMBE |
|-------------------------------------|--------------|
| 2011                                | 0.2%         |
| 2010                                | 0.2%         |
| 2009                                | 0.2%         |
| 2008                                | 0.2%         |
| 2007                                | 0.2%         |
| RECORD YEAR (SINCE 1960)            | 1974 (0.6%)  |

### company share by quarter



# Monthly Data (Jul, Aug & Sep 2011)

company share by month



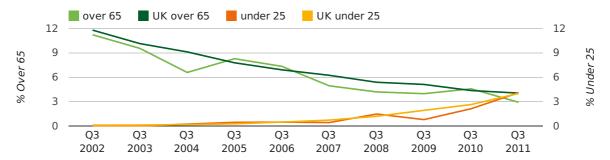
|                            | JULY        | AUGUST      | SEPTEMBER   |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.2%        | 0.2%        | 0.2%        |
| UK FORMATION SHARE IN 2010 | 0.2%        | 0.2%        | 0.2%        |
| % CHANGE                   | -11.0%      | -11.1%      | -28.2%      |
| RECORD YEAR                | 1964 (0.8%) | 1966 (0.7%) | 1970 (0.7%) |

The average age of a director in the third quarter of 2011 was 43.1.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 2.9% compared to the UK figure of 4.1%.

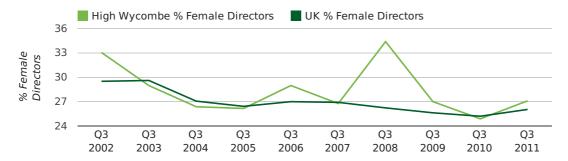
### director age by quarter



The record third quarter for female directors in High Wycombe was in 1862 when 50.0% of all directors were female.

27.1% of all director appointments in High Wycombe in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

#### director gender by quarter



naming trends  $ext{duport}\, arphi$ 

# Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD         | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| MANAGEMENT   | 2.08%      | CONSULTING   | 5.11%         |
| CONSULTING   | 1.82%      | MANAGEMENT   | 4.75%         |
| ASSOCIATES   | 1.14%      | CONSULTANCY  | 3.19%         |
| CONSULTANCY  | 1.01%      | PROPERTY     | 2.41%         |
| DESIGN       | 0.87%      | TRADING      | 2.06%         |
| IT           | 0.67%      | DESIGN       | 1.94%         |
| PROPERTY     | 0.61%      | ASSOCIATES   | 1.85%         |
| CONSTRUCTION | 0.61%      | BUSINESS     | 1.82%         |
| CONSULTANTS  | 0.54%      | CONSULTANTS  | 1.76%         |
| CLEANING     | 0.54%      | ENGINEERING  | 1.74%         |
| WYCOMBE      | 0.54%      | MEDIA        | 1.72%         |
| TRAINING     | 0.47%      | CONSTRUCTION | 1.72%         |
| J            | 0.47%      | LONDON       | 1.63%         |
| SYSTEMS      | 0.47%      | J            | 1.47%         |
| TECHNOLOGY   | 0.47%      | GLOBAL       | 1.46%         |
| S            | 0.47%      | INVESTMENTS  | 1.43%         |
| GLOBAL       | 0.40%      | CARE         | 1.42%         |
| BUILDING     | 0.40%      | IT           | 1.38%         |
| CENTRE       | 0.40%      | BUILDING     | 1.30%         |
| CO           | 0.40%      | PROPERTIES   | 1.28%         |
| SCH00L       | 0.40%      | ELECTRICAL   | 1.27%         |
| DEVELOPMENT  | 0.40%      | М            | 1.25%         |
| MEDIA        | 0.34%      | ENERGY       | 1.22%         |
| G            | 0.34%      | TRAINING     | 1.21%         |
| CARS         | 0.34%      | S            | 1.21%         |

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# Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF<br>COMPANIES | UK<br>COMPANIES |
|--|------------------------|-----------------|
| None Supplied  | 380                    | 204,493         |
| 7487 - Other business activities   | 122                    | 65,177          |
| 70229 - Management consultancy activities other than financial management                | 63                     | 15,760          |
| 7414 - Business & management consultancy   | 62                     | 14,755          |
| 9999 - Dormant Company   | 47                     | 22,587          |
| 82990 - Other business support service activities not elsewhere classified               | 43                     | 29,245          |
| 62020 - Information technology consultancy activities                                    | 38                     | 10,137          |
| 99999 - Dormant Company  | 37                     | 18,281          |
| 7499 - Non-trading company   | 27                     | 11,543          |
| 7222 - Other software consultancy and supply   | 27                     | 8,345           |
| 74990 - Non-trading company  | 23                     | 8,064           |
| 9305 - Other service activities  | 22                     | 10,525          |
| 7260 - Other computer related activities   | 21                     | 8,686           |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 17                     | 7,551           |
| 62090 - Other information technology service activities                                  | 17                     | 6,798           |
| 96090 - Other service activities not elsewhere classified                                | 16                     | 10,018          |
| 4521 - General construction & civil engineering  | 15                     | 6,321           |
| 8520 - Veterinary activities   | 12                     | 251             |
| 5540 - Bars  | 11                     | 2,379           |
| 69201 - Accounting and auditing activities   | 10                     | 3,271           |
|  |                        |                 |