High Wycombe

q3 2011 business confidence report



headlines

• August 2011 saw a new record in company registrations in High Wycombe when compared to any previous August.

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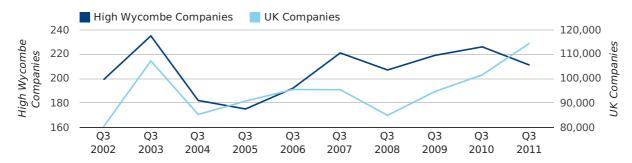
new company registrations	
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A total of 211 companies were registered in High Wycombe during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 6.6% versus the same period last year (Q3 2010). This figure compares badly to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	HIGH WYCOMBE	UK
2011	211	114,512
2010	226	101,492
% CHANGE	-6.6%	12.8%
RECORD YEAR	2003 (235)	2011 (114,512)

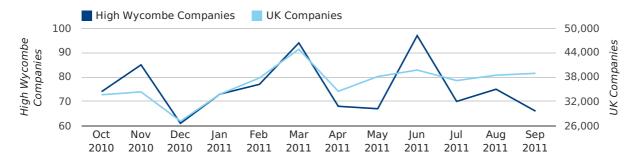
new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in company registrations in High Wycombe when compared to any previous August.

new companies by month



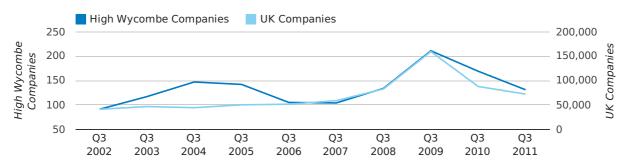
	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	70	75	66
NEW COMPANIES IN 2010	72	71	83
% CHANGE	-2.8%	5.6%	-20.5%
RECORD YEAR	2007 (86)	2011 (75)	2003 (83)

A total of 131 companies were dissolved in High Wycombe during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 22.5% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

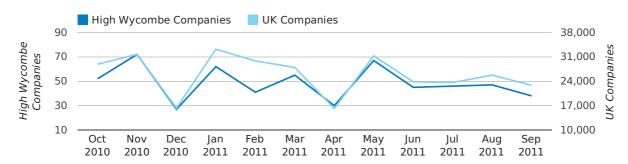
THIRD QUARTER (JUL 2011 - SEP 2011)	HIGH WYCOMBE	UK
2011	131	72,230
2010	169	87,705
% CHANGE	-22.5%	-17.6%
RECORD YEAR	2009 (211)	2009 (159,401)

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



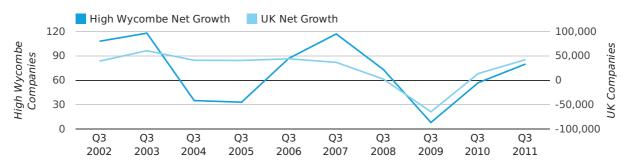
	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	46	47	38
CLOSED COMPANIES IN 2010	48	65	56
% CHANGE	-4.2%	-27.7%	-32%
RECORD YEAR	2001 (49)	2008 (107)	2009 (110)

Net company growth for High Wycombe during the third quarter of 2011 (Jul 2011 - Sep 2011) was 80 companies.

This represents an increase of 40.4% on the same period last year.

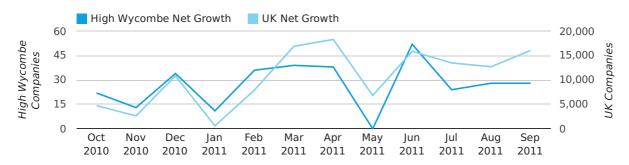
THIRD QUARTER (JUL 2011 - SEP 2011)	HIGH WYCOMBE	UK
2011	80	42,282
2010	57	13,787
% CHANGE	40.4%	206.7%
RECORD YEAR	2003 (118)	2003 (60,597)

net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

net growth by month

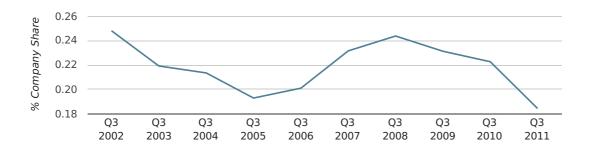


	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	24	28	28
NET GROWTH IN 2010	24	6	27
% CHANGE	0.0%	366.7%	3.7%
RECORD YEAR	2008 (65)	2003 (40)	2002 (66)

In the third quarter of 2011, High Wycombe formed 0.2% of all UK companies.

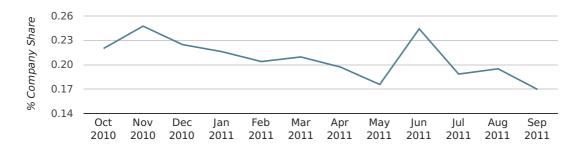
THIRD QUARTER (JUL 2011 - SEP 2011)	HIGH WYCOMBE
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1974 (0.6%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



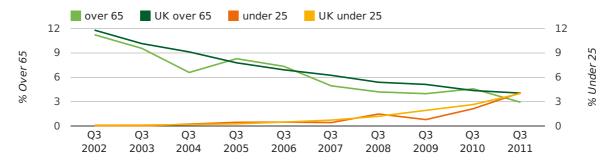
	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-11.0%	-11.1%	-28.2%
RECORD YEAR	1964 (0.8%)	1966 (0.7%)	1970 (0.7%)

The average age of a director in the third quarter of 2011 was 43.1.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 2.9% compared to the UK figure of 4.1%.

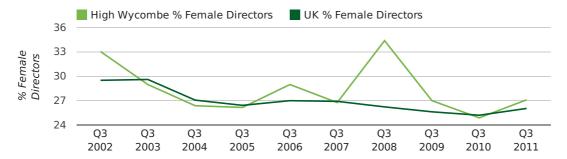
director age by quarter



The record third quarter for female directors in High Wycombe was in 1862 when 50.0% of all directors were female.

27.1% of all director appointments in High Wycombe in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



naming trends $ext{duport}\, arphi$

Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.08%	CONSULTING	5.11%
CONSULTING	1.82%	MANAGEMENT	4.75%
ASSOCIATES	1.14%	CONSULTANCY	3.19%
CONSULTANCY	1.01%	PROPERTY	2.41%
DESIGN	0.87%	TRADING	2.06%
IT	0.67%	DESIGN	1.94%
PROPERTY	0.61%	ASSOCIATES	1.85%
CONSTRUCTION	0.61%	BUSINESS	1.82%
CONSULTANTS	0.54%	CONSULTANTS	1.76%
CLEANING	0.54%	ENGINEERING	1.74%
WYCOMBE	0.54%	MEDIA	1.72%
TRAINING	0.47%	CONSTRUCTION	1.72%
J	0.47%	LONDON	1.63%
SYSTEMS	0.47%	J	1.47%
TECHNOLOGY	0.47%	GLOBAL	1.46%
S	0.47%	INVESTMENTS	1.43%
GLOBAL	0.40%	CARE	1.42%
BUILDING	0.40%	IT	1.38%
CENTRE	0.40%	BUILDING	1.30%
CO	0.40%	PROPERTIES	1.28%
SCH00L	0.40%	ELECTRICAL	1.27%
DEVELOPMENT	0.40%	М	1.25%
MEDIA	0.34%	ENERGY	1.22%
G	0.34%	TRAINING	1.21%
CARS	0.34%	S	1.21%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	380	204,493
7487 - Other business activities	122	65,177
70229 - Management consultancy activities other than financial management	63	15,760
7414 - Business & management consultancy	62	14,755
9999 - Dormant Company	47	22,587
82990 - Other business support service activities not elsewhere classified	43	29,245
62020 - Information technology consultancy activities	38	10,137
99999 - Dormant Company	37	18,281
7499 - Non-trading company	27	11,543
7222 - Other software consultancy and supply	27	8,345
74990 - Non-trading company	23	8,064
9305 - Other service activities	22	10,525
7260 - Other computer related activities	21	8,686
74909 - Other professional, scientific and technical activities not elsewhere classified	17	7,551
62090 - Other information technology service activities	17	6,798
96090 - Other service activities not elsewhere classified	16	10,018
4521 - General construction & civil engineering	15	6,321
8520 - Veterinary activities	12	251
5540 - Bars	11	2,379
69201 - Accounting and auditing activities	10	3,271