

Eastbourne

q1 2012 business confidence report



headlines

- February 2012 saw a new record in company registrations in Eastbourne when compared to any previous February.
- January 2012 saw a new record in company registrations in Eastbourne when compared to any previous January.
- February 2012 saw a new record in company closures in Eastbourne when compared to any previous February.

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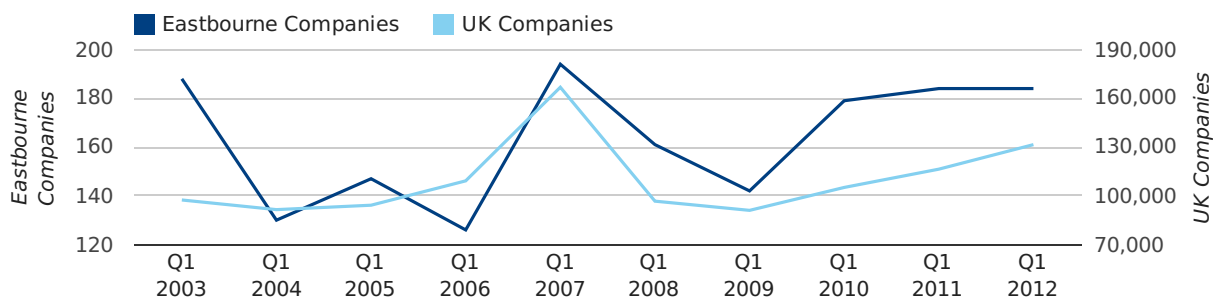
Quarterly Data (Q1 Jan-Mar 2012)

A total of 184 companies were registered in Eastbourne during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a difference of 0.0% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	EASTBOURNE	UK
2012	184	131,491
2011	184	116,391
% CHANGE	0.0%	13.0%
RECORD YEAR	2007 (194)	2007 (166,814)

new companies by quarter

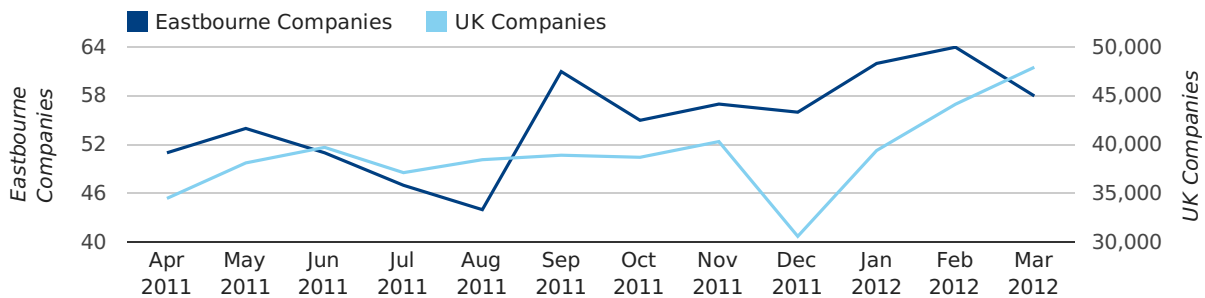


Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Eastbourne when compared to any previous February.

January 2012 saw a new record in company registrations in Eastbourne when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	62	64	58
NEW COMPANIES IN 2011	46	61	77
% CHANGE	34.8%	4.9%	-24.7%
RECORD YEAR	2012 (62)	2012 (64)	2007 (89)

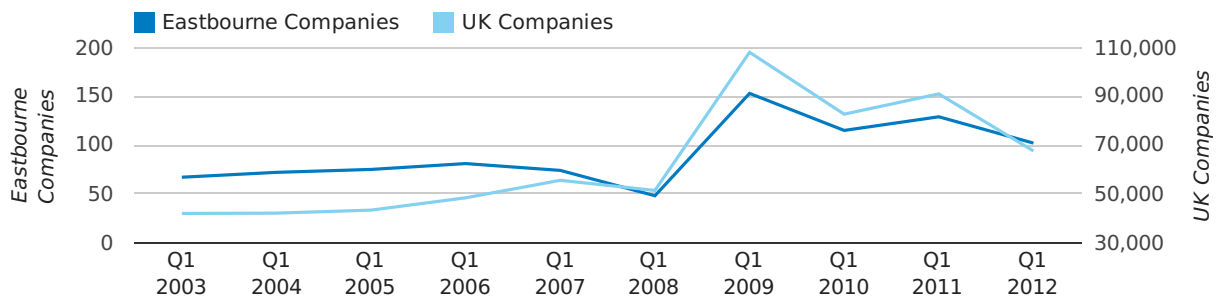
Quarterly Data (Q1 Jan-Mar 2012)

A total of 102 companies were dissolved in Eastbourne during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 20.9% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	EASTBOURNE	UK
2012	102	67,576
2011	129	90,986
% CHANGE	-20.9%	-25.7%
RECORD YEAR	2009 (153)	2009 (108,060)

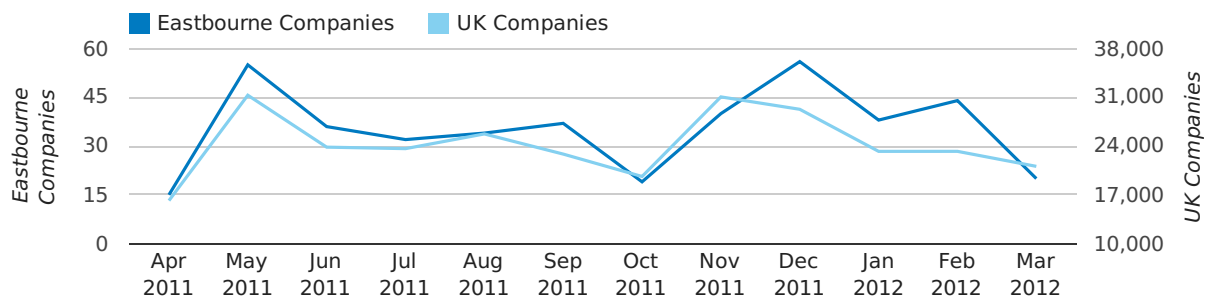
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company closures in Eastbourne when compared to any previous February.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	38	44	20
CLOSED COMPANIES IN 2011	52	35	42
% CHANGE	-26.9%	25.7%	-52%
RECORD YEAR	2011 (52)	2012 (44)	2009 (100)

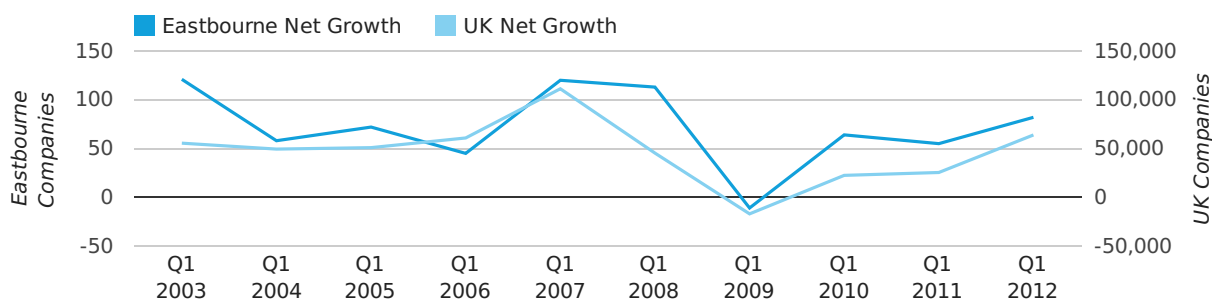
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Eastbourne during the first quarter of 2012 (Jan 2012 - Mar 2012) was 82 companies.

This represents an increase of 49.1% on the same period last year.

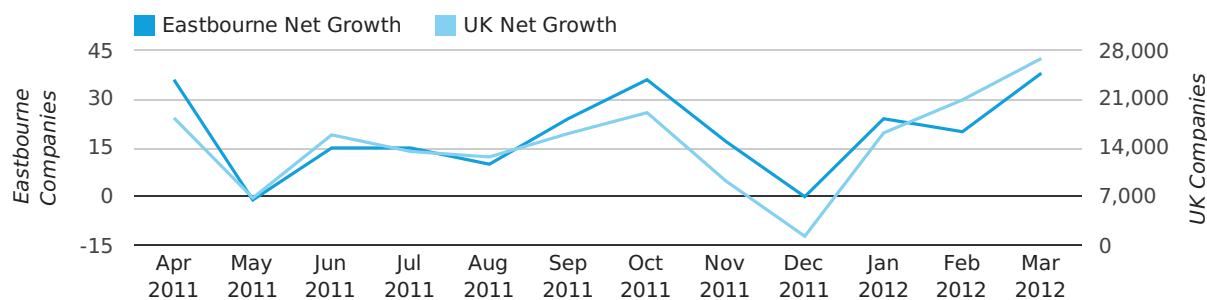
FIRST QUARTER (JAN 2012 - MAR 2012)	EASTBOURNE	UK
2012	82	63,915
2011	55	25,405
% CHANGE	49.1%	151.6%
RECORD YEAR	2003 (121)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



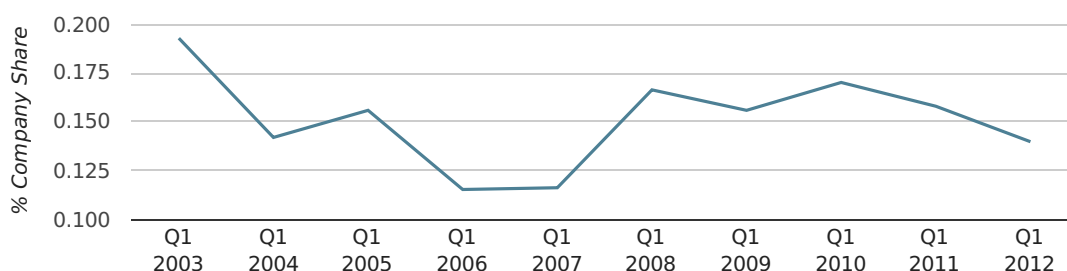
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	24	20	38
NET GROWTH IN 2011	-6	26	35
% CHANGE	-500.0%	-23.1%	8.6%
RECORD YEAR	2003 (37)	2003 (40)	2007 (57)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Eastbourne formed 0.1% of all UK companies.

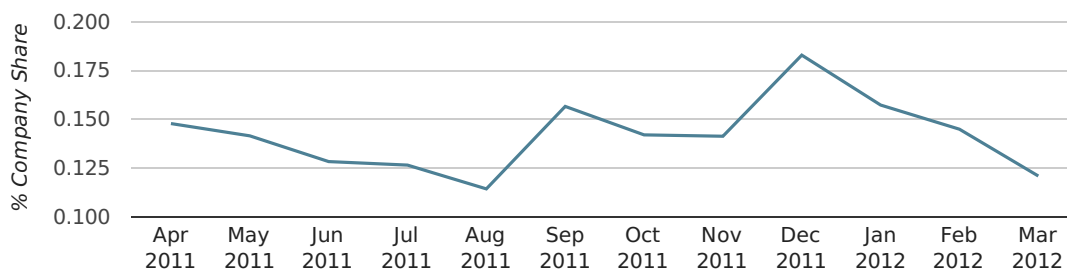
FIRST QUARTER (JAN 2012 - MAR 2012)	EASTBOURNE
2012	0.1%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1960 (0.4%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.2%
% CHANGE	15.6%	-10.2%	-29.5%
RECORD YEAR	1969 (0.6%)	1970 (0.6%)	1960 (0.5%)

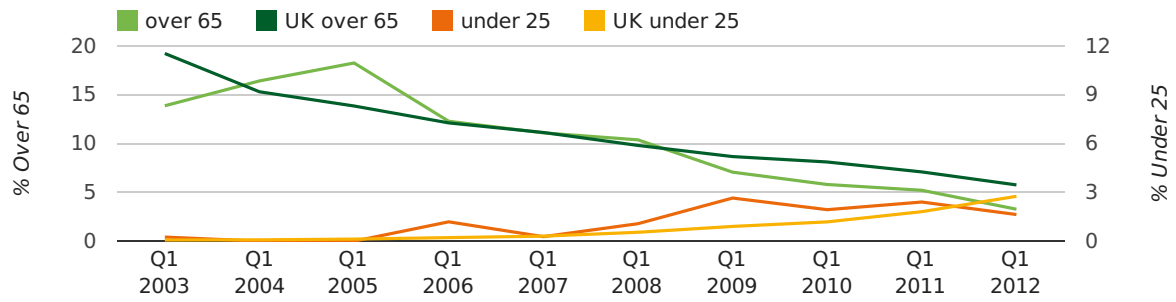
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.7.

The percentage of directors under the age of 25 was 1.6% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 3.5%.

director age by quarter

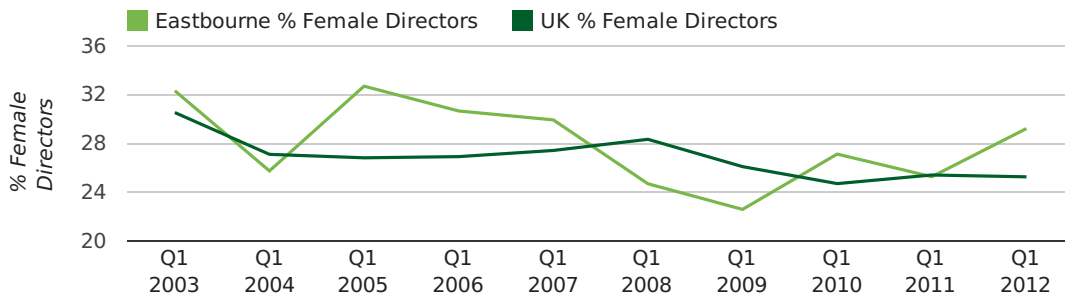


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Eastbourne was in 1861 when 40.0% of all directors were female.

29.2% of all director appointments in Eastbourne in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.51%	CONSULTING	5.07%
CONSULTING	1.42%	MANAGEMENT	4.74%
(EASTBOURNE)	1.15%	CONSULTANCY	3.30%
SUSSEX	1.07%	PROPERTY	2.37%
CONSTRUCTION	1.07%	TRADING	2.07%
HOUSE	0.80%	DESIGN	1.93%
EASTBOURNE	0.80%	ENGINEERING	1.86%
SOUTH	0.71%	ASSOCIATES	1.84%
SYSTEMS	0.71%	CONSULTANTS	1.79%
DR	0.71%	BUSINESS	1.73%
RECRUITMENT	0.62%	MEDIA	1.72%
PROPERTIES	0.62%	CONSTRUCTION	1.72%
PROPERTY	0.53%	LONDON	1.66%
DENTAL	0.53%	J	1.54%
CONSULTANCY	0.53%	INVESTMENTS	1.51%
ROAD	0.53%	GLOBAL	1.50%
EAST	0.53%	IT	1.40%
CENTRE	0.53%	CARE	1.34%
J	0.53%	PROPERTIES	1.31%
COAST	0.44%	ELECTRICAL	1.27%
TRAINING	0.44%	M	1.27%
BUILDING	0.44%	BUILDING	1.24%
DEVELOPMENTS	0.44%	ENERGY	1.20%
EXPRESS	0.36%	S	1.20%
C	0.36%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	282	216,665
7487 - Other business activities	74	52,735
82990 - Other business support service activities not elsewhere classified	61	35,233
99999 - Dormant Company	32	25,084
70229 - Management consultancy activities other than financial management	29	19,704
9999 - Dormant Company	28	18,617
86900 - Other human health activities	25	5,066
86230 - Dental practice activities	22	1,834
96090 - Other service activities not elsewhere classified	19	13,637
74990 - Non-trading company	18	9,729
98000 - Residents property management	15	3,050
66120 - Security and commodity contracts dealing activities	14	138
68100 - Buying and selling of own real estate	13	3,072
7260 - Other computer related activities	13	7,154
7499 - Non-trading company	13	9,102
5530 - Restaurants	13	4,633
62090 - Other information technology service activities	13	8,145
43220 - Plumbing, heat and air-conditioning installation	12	2,693
9305 - Other service activities	11	8,818
43210 - Electrical installation	11	3,573